

# FOIL FRENZY

To complement its existing line of **Foil It** hair-coloring accessories, Framar has launched a new collection of highlighting foils. This latest addition provides colorists with more choices and convenience, as each box is pre-cut to fold

into a grab-and-go dispenser. Available in more than 30 SKUs, the foil comes in embossed and smooth textures, as well as 5- and 11-pound rolls. All foils are different thicknesses and colors, allowing for maximum coloring technique options. *foil-it.com* —K.H.

